

Washington School Nutrition Association					
2011-2012 Apple Press Ad Rates					
Ad		Member Rate	ADD	ADD	
Description	Dimensions	Black & White	for Process Color (Submit in CMYK)	for Non-Member	
Full Page	7.5" x 9.25"	\$400.00	\$100.00	\$100.00	
Half Page	7.5" x 4.6"	\$235.00	\$60.00	\$100.00	
Quarter Page	3.75" x 4.6"	\$125.00	\$40.00	\$100.00	
Center Spread	2 pages - each 7.5" x 9.25"	\$900.00	\$160.00	\$200.00	
Back Inside Cover	7.5" x 9.25"	\$445.00	\$130.00	\$100.00	
Back Outside Cover	7.5" x 6.5"	\$445.00	\$130.00	\$100.00	
	Quoted prices are per issue.				
	<i>Files should be high res.</i>			Issue	
	<i>Preferred file formats are PageMaker, PhotoShop, .tif, .jpg, .pdf. Windows OS</i>			Deadline	
				Fall, 2011	8/17/2011
				Winter, 2012	11/17/2011
				Spring, 2012	3/1/2012
				Summer, 2012	5/4/2012
	If you have any questions, please contact:				
	Kathy Buchanan, Editor				
	Washington Apple Press				
	(509) 926-9177				
	FAX: (509) 926-0674				
	wsna@comcast.net				