



WASHINGTON  
SCHOOL  
NUTRITION  
ASSOCIATION

*Making the right food choices, together.*

November, 2010

Dear Industry Partner:

The Washington School Nutrition Association values its relationship with all our industry partners. Many of you have been very generous with your support of our Association and its programs that benefit our members and the children who attend schools in Washington, and we are very grateful.

With this in mind, the WSNA Executive Board has approved a sponsorship program to be offered to industry that will benefit both you and our Association. As you will see by the enclosed information, there are several opportunities being offered throughout the next year by which you can support the education efforts of the Association while at the same time deriving a variety of benefits for your company.

Please take a few moments and look over the information that is enclosed. We hope you will decide that you want to partner with us by becoming an industry sponsor. If you have questions, please do not hesitate to contact me.

We wish to thank you in advance for considering a sponsorship of WSNA. Your generous contributions allow us to continue to offer quality educational programs to our members who serve the children on this state. We are grateful for your partnership with us.

Sincerely,

Kathy J. Buchanan  
Executive Assistant  
(509) 926-9177  
FAX: (509) 926-0674

# Washington School Nutrition Association 2011 Sponsorship Opportunities

## Annual State Conference Sponsorships

All conference sponsors will be recognized in the conference program book, on the WSNA website, in the fall issue of the *Apple Press*, with special signage during exhibits, and on signage at the sponsored event. See description of each opportunity for other benefits of sponsorship.

### Level 1 Sponsorships (\$200 - \$499):

In addition to the above, Level 1 sponsors will also receive the following: a quarter-page black-and-white program book ad; 1 ticket to the President's banquet; recognition at the President's Banquet.

**Bronze Education Fund Sponsor** \$200  
**Silver Education Fund Sponsor** \$300

Funds are used for education of members.

### **Promotional Inserts -**

**up to 5 sponsors @ \$300 each**

Sponsor provides one promotional item, may be imprinted with the sponsor's logo, to be inserted in the conference bag given to conference attendees (items are not included in the sponsorship fee).

**Wellness Walk Sponsor** \$300

Sponsor provides Wellness Walk recognition items for participants of the Wellness Walk. Exact items will be determined in cooperation with WSNA and may include your company logo (items not included in the sponsorship fee). Three available.

### Level 2 Sponsorships (\$500 - \$999):

In addition to the above, Level 2 sponsors will also receive the following: a half-page black-and-white program book ad; 2 tickets to the President's banquet; recognition at the President's Banquet.

**Gold Education Fund Sponsor** \$500

Funds are used for education of members

**Exhibits Transportation Sponsor** *New!* \$500

Sponsor helps to underwrite the cost of bus rental for transporting registrants to exhibits. ***In addition to other sponsorship benefits, sponsor names will be streamed on Convention Center marquees.*** Four available

### Level 3 Sponsorships (\$1,000 & above):

In addition to the above, Level 3 sponsors will also receive: your logo on the WSNA website; a full-page black-and-white program book ad; 2 tickets to the President's banquet; recognition at the President's Banquet.

**Breakfast Sponsorship** \$1,250

Sponsor one of three breakfasts at conference. Three available.

**Area Luncheon Sponsorship** \$1,250

Sponsor the Area Luncheon where the contributions of our members are recognized. One sponsor.

**General Session Speaker** \$1,400

Sponsor a speaker for any one of two general sessions. Two available.

### **50th Annual State Conference Bags** *New!*

Since this is our 50th Conference, we would like to give a commemorative bag to each attendee. Please consider being our partner in this. Your company logo will be printed in one-color along with the WNSA logo. In addition to other sponsorship benefits, sponsor names will be streamed on Convention Center marquees. **Contact Kathy Buchanan, [wsna@comcast.net](mailto:wsna@comcast.net), by June 1, 2011, to discuss details.**

## Platinum Supporter ~ \$2,700

**(Includes one Exhibit Booth)**

- Corporate Membership for 1 year.
- Exhibit booth at Annual Conference with a special sign. (*Preferred choice of booth location if sponsorship paid by March 31, 2008.*)
- Half-page black-and-white ad in four issues of the *Apple Press* (or equivalent).
- Half-page ad in conference program book.
- Listed as a Platinum Supporter on signage and programs at ***all*** events through the year.
- Listed in the *Apple Press* as a Platinum Supporter.
- Listed in conference program book as a Platinum Supporter.
- Listed on WSNA's website with active link to your website.
- One display table at Industry Seminar
- Two President's Banquet tickets and recognition at President's Banquet

# Washington School Nutrition Association 2011 Sponsorship Opportunities

## Other Sponsorship Opportunities

All sponsorships below include listing in the program of the event sponsored, listing on the WSNA website as a sponsor for the event, listing on signs at the event.

### Fall Workshops \$200

Annual one-day events (one on each side of state) for the education of our members. More than 300 members generally attend one of these workshops. Donations of speakers, food items, or door prizes may also be made. Four sponsorships.

### Spring Workshop \$200

Annual one-day event held in a central location for the education of our members. More than 200 members generally attend this workshop. Donations of speakers, food items, or door prizes may also be made. Four sponsorships.

### Industry Seminar \$150

This annual one-day event is a networking and educational event geared toward school food service directors and supervisors and industry members. This seminar includes educational presentations, tabletop displays, and networking time. Attendance is approximately 80 district directors and supervisors.

Company \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Area Code \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Email \_\_\_\_\_

- Bronze Education Fund ..... \$ 200
- Silver Education Fund ..... \$ 300
- Promotional Inserts ..... \$ 300
- Wellness Walk Sponsor ..... \$ 300
- Gold Education Fund ..... \$ 500
- Exhibits Transportation Sponsor ..... \$ 500
- Breakfast Sponsor ..... \$ 1,250
- Area Luncheon ..... \$ 1,250
- General Session Speaker ..... \$ 1,400
- Platinum Supporter ..... \$ 2,700
- \*Fall Workshops ..... \$ 200
- \*Spring Workshop ..... \$ 200
- Industry Seminar ..... \$ 150

**Sponsorship Total** \$ \_\_\_\_\_

\* If you wish to donate speakers, food items, or door prizes, please indicate those items in the space at the right.

I will provide the following sponsored items: (Mark all that apply)

- Spring Workshop       Fall Workshops
- Speaker       Food Items       Door Prizes
- State Conference Silent Auction Item(s)
- State Conference Door Prizes (you can choose whether the door prize will be given during General Sessions or during exhibits.)

### Payment

Check (enclosed)     Visa     MasterCard     Discover

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Corporate Card? Yes  No  Billing Address ZIP \_\_\_\_\_

Signature \_\_\_\_\_  
 (Required for credit card payment)

A \$5 fee will be assessed for returned checks. A \$15 fee will be assessed for a declined credit card payment.  
 Please send this completed form with payment (when applicable) to:

**WASHINGTON SCHOOL NUTRITION ASSOCIATION**  
 4010 S Sundown Drive ~ Spokane, WA 99206  
 (509) 926-9177 ~ Fax (509) 926-0674  
 wsna@comcast.net

Although WSNA (Federal ID #23-7404031) is a not-for-profit organization, donations to WSNA are not tax deductible as gifts to a non-profit organization.