



STAR CLUB

SCHOOL NUTRITION ASSOCIATION

Help Your Association Shine . . .

SNA STAR Club

A star is more than just a bright light that shines in the sky at night. The term is also used to describe a person who plays a leading role and is an outstanding performer. How fitting, then, that the word STAR be used to describe members who play a starring role in recruiting new members and in building a stronger association.

The SNA STAR CLUB was developed as a way of recognizing and thanking members who are working hard to ensure the future of the association by recruiting new members. Being a STAR has many benefits, including greater recognition and awards as you recruit more members and reach new levels on the STAR ladder of success.

How the Program Works

Every time your name is listed on a new member’s application as their sponsor, the information is entered in SNA’s database. You accumulate credits when you recruit new members into the association and as you get these people to renew their membership each year. For example, if you recruit 10 new members this year, get all 10 to renew next year as well as recruit five more new members, you will have 25 credits and be a Two STAR Member. Recruit five more new members next year, plus get all these members to renew, and you are well on your way to becoming a STAR Club member for life. The more members you recruit and get to renew each year, the more credits you accrue--and the greater the rewards!

To become an SNA STAR Club member, you must earn three credits within one membership year (June 1-May 31). You receive one STAR credit for each new member you recruit and an additional credit for that new member’s renewal on or before their anniversary date.

To remain in the STAR Club and become a Life STAR, you must earn at least two credits each membership year until you reach a total of 50 credits.

STAR Club Awards

As an SNA STAR, you will be recognized for your efforts at SNA meetings, in our publications and at special events. In addition, you will receive the following awards as you recruit new members and make your way up the STAR ladder:

ONE STAR MEMBER

3 Credits

STAR Club Member Certificates

15 Credits

STAR Club Pin

TWO STAR MEMBER

25 Credits

Two STAR Member Pin

LIFE STAR

50 Credits

Framed Certificate

THREE STAR MEMBER

100 Credits

Three STAR Member Pin

FOUR STAR MEMBER

150 Credits

Four STAR Member Pin

SUPER STAR

200 Credits

Five STAR Member Pin

250 Credits

Super STAR Pin

STAR Club Plaque

Becoming a STAR is easy. Simply recruit your colleagues to become ASFSA members today and start reaping the rewards of your efforts. Call SNAs Membership Marketing Department at (800) 877-8822 to find out how to become a STAR or to see how many credits you may already have.