



WASHINGTON
SCHOOL
NUTRITION
ASSOCIATION

August, 2021

Dear Industry Partner:

The Washington School Nutrition Association (WSNA) values its relationship with all our industry partners. Many of you have been very generous with your support of our Association and its programs that benefit our members and the children who attend schools in Washington, and we are very grateful.

With this in mind, the WSNA Executive Board has approved a sponsorship program to be offered to industry that will benefit both you and our Association. As you will see by the information on the following pages, there are several opportunities being offered throughout the coming year by which you can support the education efforts of the Association while at the same time deriving a variety of benefits for your company.

Please take a few moments to look over the attached information. We hope you will decide that you want to partner with us by becoming an industry sponsor. Other opportunities to sponsor events may become available throughout the year, and we will certainly let you know should that occur.

If you have a sponsorship in mind but do not see it listed on the following pages, please contact me so that we can work together on the possibility of adding that sponsorship opportunity.

Also attached is our industry membership application. Benefits of industry membership in WSNA include:

- Reduced rates for *Apple Press* advertising
- Receive the Annual State Conference exhibitor prospectus one week in advance of non-members
- Upon request, receive an updated contact list of district directors and supervisors who are members of WSNA
- Membership pricing for all events and workshops

We wish to thank you in advance for considering a sponsorship of WSNA. Your generous contributions allow us to continue to offer quality educational programs to our members who serve the children in this state. We are grateful for your partnership with us.

Sincerely,

Mindy

Mindy Cass
Executive Director

WSNA 2022 Sponsorship Opportunities

State Conference Sponsorships

All conference sponsors will be recognized in the conference program book, on the WSNA website, in the fall issue of the *Apple Press*, with signage during exhibits, and on signage at the sponsored event. See description of each opportunity for further benefits of sponsorship.

Level 1 Sponsorships (\$300 - \$499):

In addition to the above, Level 1 sponsors will also receive a quarter-page black-and-white program book ad, 1 President's Banquet ticket, and recognition at the President's Banquet.

Bronze Education Fund Sponsor \$300

Silver Education Fund Sponsor \$400

Funds are used for education of members.

Promotional Inserts (5 available) \$300

Sponsor provides one item that may be imprinted with the sponsor's logo to be inserted in the conference bag to be given to conference attendees. (Items are not included in the fee.)

Wellness Walk Sponsor (3 available) \$300

Funds are used to purchase recognition items for participants in the daily Wellness Walk.

Level 2 Sponsorships (\$500 - \$999):

In addition to the benefits for all sponsors listed above, Level 2 sponsors will also receive a half-page black-and-white program book ad, 2 President's Banquet tickets, recognition at the President's Banquet, and their logo on the WSNA website.

Gold Education Fund Sponsor \$600

Funds are used for education of members.

Level 3 Sponsorships (\$1,000 and above):

In addition to the benefits for all sponsors listed above, Level 3 sponsors will also receive a full-page black-and-white program book ad, 2 President's Banquet tickets, recognition at the President's Banquet.

Breakfast Sponsor (3 available) \$1,250

Sponsor one of three breakfasts at conference.

President's Banquet Sponsor (1 only) \$1,500

Sponsor the President's Banquet where the contributions of our members are recognized.

General Session Keynote (2 available) \$2,500

Other Sponsorships

Industry Seminar Speaker Sponsor \$1,000

Sponsor helps underwrite the cost of a keynote presenter. Sponsor will receive 2 complimentary registrations (including one display table) at Industry Seminar, recognition on the WSNA website and in one issue of the *Apple Press*, recognition at Industry Seminar, and 2 tickets and recognition at the President's Banquet at Annual State Conference.

The sponsorships below include listing in the program of the event, listing on the WSNA website as a sponsor for the event, and listing on signs at the event.

Industry Seminar \$200

This one-day event is a networking and educational event for food service directors/supervisors and industry members. The seminar includes educational presentations, tabletop displays, and networking time. Attendance is approximately 80 directors and supervisors.

Fall Workshop – (4 available) \$200

Annual one-day event for the education of our members. Sponsor receives complimentary display table at the workshop.

Spring Workshop – (4 available) \$200

Annual one-day event for the education of our members. Sponsor receives complimentary display table at the workshop.

Platinum Supporter - \$3,500 Non-profit Platinum Supporter - \$2,750 (Includes One Exhibit Booth)

- Corporate membership for one year
- Exhibit booth at State Conference with special signage
- Half-page color ad (or equivalent) in all issues of the *Apple Press* for one year
- Full-page ad in conference program book
- Listed as Platinum Supporter on signage and programs at *all* WSNA events throughout the year
- Listed as Platinum Supporter in all issues of the *Apple Press* for one year
- Listed in conference program book as a Platinum Supporter
- Listed on WSNA's website with logo and active link to your website
- One registration with display table at Industry Seminar
- Two President's Banquet tickets and recognition at President's Banquet
- Display table at Fall and Spring Workshops

WSNA 2022 Sponsorship Opportunities

Sponsorship Donation Form

Company _____

Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Area Code _____ Phone # _____ FAX # _____

Email _____

- | | |
|--|----------|
| <input type="checkbox"/> Bronze Education Fund Sponsor | \$300 |
| <input type="checkbox"/> Silver Education Fund Sponsor | \$400 |
| <input type="checkbox"/> Promotional Inserts | \$300 |
| <input type="checkbox"/> Wellness Walk Sponsor | \$300 |
| <input type="checkbox"/> Gold Education Fund Sponsor | \$600 |
| <input type="checkbox"/> Industry Seminar Speaker | \$1,000 |
| <input type="checkbox"/> Breakfast Sponsor | \$1,250 |
| <input type="checkbox"/> President's Banquet Sponsor | \$1,500 |
| <input type="checkbox"/> General Session Keynote Sponsor | \$2,500 |
| <input type="checkbox"/> Platinum Supporter | \$3,500 |
| <input type="checkbox"/> Platinum Supporter – Non-profit | \$2,750 |
| <input type="checkbox"/> *Fall Workshop | \$200 |
| <input type="checkbox"/> *Spring Workshop | \$200 |
| <input type="checkbox"/> *Industry Seminar | \$200 |
| <input type="checkbox"/> Other (See italicized language, page 1) | \$ _____ |

Sponsorship Total \$ _____

*If you wish to donate speakers, food items or door prizes, please indicate those items in the space at the right (Other Donations)

Although the Washington School Nutrition Association (Federal ID #23-7404031) is a not-for-profit organization, donations to WSNA are not tax deductible as gifts to a non-profit

Other Donations

We are very grateful for the generous donations of our industry friends. If you are interested in this way, place a \sqrt in any of the following for which you would like to make a donation. You will receive recognition in the Apple Press and ad the event.

Item	<u>Event</u>			
	Conference	Fall Wkshp.	Spring Wkshp	Ind. Sem.
Speaker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Door Prizes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food/Supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cash Donation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

WSNA will contact you regarding any donation marked above.

Payment

- Check (enclosed)* Visa MasterCard
 Discover American Express

Card # _____

Exp Date _____ Security Code _____

Billing Address _____

_____ ZIP _____

Signature _____

(Required for credit card payment)

*A \$15 fee will be assessed for returned checks

Please send the completed form with payment (when applicable) to:

Washington School Nutrition Association
13514 W Sunset Highway, B362
Airway Heights, WA 99001
(509) 999-6076
wsnaexecmc@gmail.com



Washington School Nutrition Association Industry Member Application

Date: _____ New _____ Renew _____
(Please check one)

Choose one:

_____ Individual Membership (\$ 40)

_____ Corporate Membership (\$160) -- Membership designed for companies that wish to have a membership for up to six employees of that company.)

Section I: (Complete for Individual Membership Only) ~ Please Print

Last Name _____ First Name _____

Company Name _____

Preferred Mailing Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email _____

Section II: (Complete for Corporate Membership Only) ~ Please Print

Company Name _____

Contact Last Name _____ First Name _____

Preferred Mailing Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email _____

Additional Member Names:

1. Last _____ First _____

2. Last _____ First _____

3. Last _____ First _____

4. Last _____ First _____

5. Last _____ First _____

Payment: Check (enclosed) Visa MasterCard Discover American Express

Card # _____ Security Code _____ Exp. Date _____

Billing Address _____ ZIP _____

Please send this completed form to: WSNA, 13514 W Sunset Highway B362, Airway Heights, WA 99001
(509) 999-5076, wsnaexecmc@gmail.com