

<b>Washington School Nutrition Association</b>						
<b>2019-2020 Apple Press Ad Rates &amp; Deadlines</b>						
			<b>ADD</b>	<b>ADD</b>		
<b>Ad</b>		<b>Member Rate</b>	<b>for Process Color</b>	<b>for Non-Member</b>		
<b>Description</b>	<b>Dimensions</b>	<b>Black &amp; White</b>	<b>(Submit in CMYK)</b>			
Full Page	7.5" x 9.25"	\$400.00	\$100.00	\$100.00		
Half Page	7.5" x 4.6"	\$235.00	\$60.00	\$100.00		
Quarter Page	3.75" x 4.6"	\$125.00	\$40.00	\$100.00		
Center Spread	2 pages - each 7.5" x 9.25"	\$900.00	\$160.00	\$200.00		
Back Inside Cover	7.5" x 9.25"	\$445.00	\$130.00	\$100.00		
	<i>Quoted prices are per issue.</i>				<b>Confirmation</b>	<b>Copy</b>
				<b>Issue</b>	<b>Deadline</b>	<b>Deadline</b>
<i>Files should be high res.</i>				Fall, 2019	8/24/2018	9/7/2019
<i>Preferred file formats are PageMaker, PhotoShop, .tif, .jpg, .pdf. Windows OS</i>				Winter, 2019	11/13/2018	11/27/2019
				Spring, 2020	3/1/2019	3/15/2020
				Summer, 2020	5/3/2019	5/17/2020
	If you have any questions, please contact:					
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	waschoolnutrition@gmail.com					
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