



October 2020

Dear Industry Partner:

The Washington School Nutrition Association values its relationship with all our industry partners. Many of you have been very generous with your support of our Association and its programs that benefit our members and the children who attend schools in Washington, and we are very grateful.

With this in mind, the WSNA Executive Board has approved a sponsorship program to be offered to industry that will benefit both you and our Association. As you will see by the information on the following pages, there are several opportunities being offered throughout the next year by which you can support the education efforts of the Association while at the same time deriving a variety of benefits for your company.

Please take a few moments to look over the information that is attached. We hope you will decide that you want to partner with us by becoming an industry sponsor. From time to time during the year, other opportunities to sponsor may also become available.

If you have a sponsorship in mind but do not see it listed on the following pages, please contact me so that we can work together on the possibility of adding that sponsorship opportunity.

Also attached is our industry membership application. Benefits of industry membership in WSNA include:

- Reduced rates for *Apple Press* advertising
- Receive the Annual State Conference exhibitor prospectus one week in advance of non-members
- Receive an updated contact list of District Directors and Supervisors (DDS) who are members of WSNA
- May attend DDS meetings
- **Membership pricing for all events and workshops**

We wish to thank you in advance for considering a sponsorship of WSNA. Your generous contributions allow us to continue to offer quality educational programs to our members who serve the children in this state. We are grateful for your partnership with us.

Sincerely,

Marianne

Marianne Culligan
Executive Director

WSNA 2021 Sponsorship Opportunities

State Conference Sponsorships

All conference sponsors will be recognized in the conference program book, on the WSNA website, in the fall issue of the *Apple Press*, with special signage during exhibits, and on signage at the sponsored event. See description of each opportunity for other benefits of sponsorship.

Level 1 Sponsorships (\$300 - \$499):

In addition to the above, Level 1 sponsors will also receive a quarter-page black-and-white program book ad, 1 President's Banquet ticket, and recognition at the President's Banquet.

Bronze Education Fund Sponsor \$300

Silver Education Fund Sponsor \$400

Funds are used for education of members.

Promotional Inserts - (5 available) \$300

Sponsor provides one item that may be imprinted with the sponsor's logo to be inserted in the conference bag given to conference attendees. (Items are not included in the fee.)

Wellness Walk Sponsor - (3 available) \$300

Funds are used to purchase recognition items for participants of the daily Wellness Walk.

Level 2 Sponsorships (\$500 - \$999):

In addition to the benefits for all sponsors listed above, Level 2 sponsors will also receive a half-page black-and-white program book ad, 2 President's Banquet tickets, and recognition at the President's Banquet.

Gold Education Fund Sponsor \$600

Funds are used for education of members

Level 3 Sponsorships (\$1,000 & above):

In addition to the benefits for all conference sponsors listed above, Level 3 sponsors will also receive their logo on the WSNA website, a full-page black-and-white program book ad, 2 President's Banquet tickets, and recognition at the President's Banquet.

Breakfast Sponsor - (3 available) \$1,250

Sponsor one of three breakfasts at conference.

President's Banquet Sponsor - (1 only) \$1,500

Sponsor the President's Banquet where the contributions of our members are recognized.

General Session Keynote - (2 available) \$2,500

Other Sponsorships

Industry Seminar Speaker Sponsor \$1,000

Unavailable at this time

Sponsor helps underwrite the cost of a keynote presenter. Sponsor will receive two complimentary registrations (including one display table) at Industry Seminar, recognition on the WSNA website and in one issue of the *Apple Press*, recognition at Industry Seminar, and two complimentary tickets and recognition at the President's Banquet at Annual State Conference.

The three sponsorships below include listing in the program of the event sponsored, listing on the WSNA website as a sponsor for the event, and listing on signs at the event.

Industry Seminar *Unavailable at this time* \$200

This annual one-day event is a networking and educational event for school food service directors and supervisors and industry members. This seminar includes educational presentations, tabletop displays, and networking time. Attendance is approximately 80 district directors and supervisors.

Fall Workshops - (4 available) \$200

Annual one-day events for the education of our members. More than 300 members generally attend one of these workshops. Donations of speakers, food items, or door prizes may also be made.

Spring Workshop - (4 available) \$200

Annual one-day event held in a central location for the education of our members. More than 200 members generally attend this workshop. Donations of speakers, food items, or door prizes may also be made.

Platinum Supporter ~ \$3,800 (Includes one Exhibit Booth)

- Corporate Membership for 1 year.
- Exhibit booth at Annual State Conference with special signage. (Preferred choice of booth location if sponsorship paid by March 31, 2021.)
- Half-page color ad (or equivalent) in four issues of the *Apple Press*.
- Full-page ad in conference program book.
- Listed as a Platinum Supporter on signage and programs at all events through the year.
- Listed in all issues of the *Apple Press* as a Platinum Supporter.
- Listed in conference program book as a Platinum Supporter.
- Listed on WSNA's website with active link to your website.
- One registration with display table at Industry Seminar
- Two President's Banquet tickets and recognition at President's Banquet.
- Display table at Fall & Spring Workshops

Washington School Nutrition Association 2021 Sponsorship Opportunities

Sponsorship Donation Form

Company _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Area Code _____ Phone # _____ Fax # _____

Email _____

- Bronze Education Fund\$ 300
- Silver Education Fund\$ 400
- Promotional Inserts\$ 300
- Wellness Walk Sponsor\$ 300
- Gold Education Fund\$ 500
- Industry Seminar Speaker\$ 1,000
- Breakfast Sponsor\$ 1,250
- President's Banquet Sponsor\$ 1,500
- General Session Keynote\$ 2,500
(Specify: Chef Jason or MGM)
- Platinum Supporter\$ 3,500
- *Fall Workshops\$ 200
- *Spring Workshop\$ 200
- *Industry Seminar\$ 150
- Other (See italicized language, page 1) ..\$ _____

Sponsorship Total \$ _____

* If you wish to donate speakers, food items, or door prizes, please indicate those items in the space at the right.

Other Donations

We are very grateful for the generous donations of our industry friends. If you are interested in this way, please place a ✓ in any of the following for which you would like to make a donation. You will receive recognition in our quarterly newsletter and at the event.

	<i>Event</i>			
Item:	Conference	Fall Wrkshp	Industry Seminar	Spring Workshop
Speaker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Door Prizes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food/Supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cash Donation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

WSNA will contact you regarding any donation marked above.

Payment

- Check (enclosed)
 Visa
 MasterCard

 Discover
 American Express

Card # _____

Exp Date _____ Security Code _____

Billing Address _____

ZIP _____

Signature _____

(Required for credit card payment)

A \$15 fee will be assessed for returned checks.

Please send this completed form with payment (when applicable) to:

WASHINGTON SCHOOL NUTRITION ASSOCIATION

26267 W. Via del Sol Dr.

Buckeye, AZ 85396

206-714-5832

waschoolnutrition@gmail.com

Although WSNA (Federal ID #23-7404031) is a not-for-profit organization, donations to WSNA are not tax deductible as gifts to a non-profit organization.



WASHINGTON
SCHOOL
NUTRITION
ASSOCIATION

Washington School Nutrition Association Industry Member Application

Date: _____

New _____ Renew _____
(Please check one)

Choose one:

_____ Individual Membership (\$ 40)

_____ Corporate Membership (\$160) -- Membership designed for companies that wish to have a membership for up to six employees of that company.)

Section I: (Complete for Individual Membership Only) ~ Please Print

Last Name _____ First Name _____

Company Name _____

Preferred Mailing Address: _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email: _____

Section II: (Complete for Corporate Membership Only) ~ Please Print

Company Name _____

Contact Last Name _____ First Name _____

Preferred Mailing Address: _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email: _____

Additional Member Names:

1. Last _____ First _____

2. Last _____ First _____

3. Last _____ First _____

4. Last _____ First _____

5. Last _____ First _____

Payment: Check (enclosed)
 Visa MasterCard Discover American Express

Card # _____ Security Code _____ Exp Date _____

Billing Address _____ ZIP _____

Please send this completed form to:
Washington School Nutrition Association, 26267 W. Via del Sol Dr., Buckeye AZ 85396
waschoolnutrition@gmail.com
206-714-5832