**FEBRUARY 16, 2021**

9:00-9:05 am **Welcome:** Jan Campbell-Aikens, WSNA President

9:05-10:00 am **General Session:** CNS & FDP Updates – Leanne Eko, Marlon Hopkins, Liz

10:00-10:15 am **Break**

10:15-11:15 am **Breakout Sessions**:

Food Distribution Program 101 – Marlon Hopkins

Extreme Entitlement – Leeda Beha

11:15-12 Noon **Lunch Break**

12:00-1:00 pm **Breakout Sessions:**

Wellness – Be You, Be Fabulous – Pam Fobes

USDA Foods Menu Plans & Entitlement Use – Doug Wordell

1:00-1:15pm **Break**

1:15-2:15pm **Breakout Sessions:**

State Legislative Updates – Mikhail Cherniske

Marketing Your School Meal Program – Megan DeVries

2:15-3:00 pm **Q & A Period**

**FEBRUARY 17, 2021**

9:00-10:00 am **General Session:** How to Efficiently & Effectively Utilize the USDA Foods Program– Panel Discussion as well as Open Discussion – Marlon Hopkins

10:00-10:15 am **Break**

10:15-11:15 am **Breakout Sessions:**

The Menu Drives Your Business – Linsey LaPlant & Lynn Shavinsky

Understanding Chicken Processing – Bob Kooyman

11:15-11:30 am **Break**

11:30-12:30 pm **Closing General Session:** Cooking with Chef LJ Klink & Chef Brandon

12:30-12:45 pm **Closing Remarks –** Jan Campbell-Aikens

12:45-1:30 pm **School & Industry Member Meet & Greet**

**USDA PROCESSOR VENDOR VIDEOS WILL BE AVAILABLE TO VIEW BEGINNING FEBRUARY 16TH THROUGH THE END OF MARCH AS YOU WORK TO COMPLETE YOUR SURVEYS.**